

**MS. HESS –
FLORAL
DESIGN
AND
MANAGEMENT**

August

Unit 0 – Introduction

Schedule
Syllabus
Units of Study
Lesson 1 - Introduction
Power point
Worksheet/notes

Unit 1 – Exploring Careers

Textbook
Lesson 1 – Types of Floral shops
Power point
Worksheet/notes
Lesson 2 – Jobs in Retail Operation
Power point
Worksheet/notes
Lesson 3 – Employability Portfolio
Power point
Letter of introduction
Letter of application
Completed job application form
Resume
Letter of recommendation
Work samples
Test

Unit 22 – Pricing Strategies

Lesson 1 – Cost and selling Price
Standard Ratio Pricing form
Self Evaluation
Test

Floriculture - Floral Design and Management

Teacher: Donna Hess

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School Email: donna.hess@smusd.org – *checked daily, except weekends/holidays*

Course description: This course provides entry-level training in floral design and management. Instruction will include: the principles of floral design, flower preparation and design, identification of materials and tools, caring for and selecting plants, and management of a retail floral operation. Students will gain hands on experience by performing the tasks performed in a retail flower shop.

Attendance Policy: Students are expected to attend school daily, and be on time for class. If a student is absent from class without a valid excuse or leaves class without the teacher's permission, he/she is considered truant.

In accordance with State Education Code requirements, a student must be in class a minimum of 60 hours to receive five units of credit. *Any student absent more than 30 days in one semester will not receive credit for that course.* Students may be dropped from class for excessive absences, if the teacher determines that the absences in combination with lack of effort, lack of academic success, or poor attitude results in disruptive behavior.

Discipline Policy:

1. 1st classroom disruption = verbal warning, call home to parent, and possible teacher- assigned detention.
2. 2nd classroom disruption = referral to Assistant Principal's office and In-School Suspension (ISS) assigned.
3. 3rd classroom disruption = referral to Assistant Principal's office and removal from class.

Make-up Policy: It is the student's responsibility to see me about make-up work after absences. *A student will have the same number of days to make up the missed assignment as the number of days that were missed.*

Homework Policy: There is no assigned homework in this class – yet students work hard daily.

Materials:

Bring a three ring binder, paper and a pencil or pen.

Grading Scale:

A	=	90 - 100%
B	=	80 - 89%
C	=	70 - 79%
D	=	60 - 69%
F	=	0 - 59%

Parent (Guardian) Signature: I have read and understand the discipline policy outlined above:

X _____ **Date:** _____

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UNIT 0 - INTRODUCTION

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Unit 0 - Lesson 1 - Introduction to Floral Design

Objectives:

1. Introduce students to Floral Design.
2. Define florist
3. Identify occasions for which floral products are purchased
4. Identify products and services florists provide
5. Identify florist in the community

1. Write in your own words what a florist is and does.
2. What are some of the major occasions to buy flowers?
3. What are some of the products that are sold or services that are rendered by a florist?

UNIT 1 – EXPLORING CAREERS

Hess - Floral Design

Unit 1 – Lesson 1 - Types of Floral Operations

Objectives:

1. Identify the various types of operations.
2. Define the function of each operation.

1. _____ This is a traditional retail shop offering a wide variety of services and products.
2. _____ This is a shop that targets a particular need in the market by specializing in one segment of the industry.
3. _____ This shop caters to an elite clientele.
4. _____ A cash and carry shop that offers a wide variety of flowers by the bunch or stem is called this.
5. _____ This type of shop concentrates on specialty and party work for an exclusive client base.
6. _____ This is a shop that has been purchased from a parent company and is operated according to that company's rules and regulations.
7. _____ This shop is located in a general merchandise chain store or grocery store.
8. _____ This shop sales supplies and flowers to retail shops.

- A. Studio Operation
- B. Mass-market Shop
- C. Full-service Shop
- D. Stem Shop

- E. Franchise Shop
- F. Specialty Shop
- G. Carriage Trade Shop
- H. Wholesale florist

Unit 1- Lesson 2 – Job Opportunities in the Retail Operation

Objectives:

1. Identify the jobs available in the retail flower business.
2. Describe the duties of the various jobs in the retail florist business.
3. Describe the training requirements for a job in the retail florist operation.
4. Identify institutions that promote training in floral skills.
5. Recognize the training necessary for employment in each type of operation.

Describe the responsibilities of each of the follow:

Flower Shop Owner/ Manager Designer

Designer's Assistant

Salesperson

Delivery Person

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UNIT 22 – PRICING STRATEGIES

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TOTAL COST				TOTAL COST		

September

Unit 2 – History of Floral design

Textbook

Lesson 1 – History of Design

Power point

Worksheet/notes

Self Evaluation

Test

Unit 3 - Principles of Design

Textbook

Lesson 1 –Floral Design Principals

Power points -2

Worksheet/notes

DVD– Floral Design Theory and Mechanics – Chapter 4

Lesson 2 – Elements of Floral Design

Power points - 2

Worksheet/notes

DVD – Floral Design Theory and mechanics – chapter 9 -
Elements

DVD – Floral Design Theory and Mechanics – chapter 11-
Color Theory

Video clip – An Introduction to Color Theory

Video clip – A study of monochromatic color

Video clip – The Study of analogous color schemes

Video clip – The Study of Complementary color

Video clip – The Study of Triadic color schemes

Video clip – The Study of Polychromatic color

Video clip – A Touch of Texture

Lesson 3 – General floral Guide lines

Power point

Self Evaluation

Test

Unit 4 – Selection of Cut Flowers and Greens

Textbook

Lesson 1 – Flower Identification

Power point

Worksheet/notes

Lesson 2 – Flower selection

Power point

Worksheet/notes

Self Evaluation

Test

Unit 5 – Conditioning and Storing Cut Flowers and Greens

Textbook

Lesson 1 – Flower Deterioration

Power point

Worksheet/notes

DVD – Floral design Theory and Mechanics – chapter 4 The care and handling of fresh flowers

Lesson 2 – Water Quality

Power point

Lesson 3 – Conditioning Flowers

Power point

Self Evaluation

Test

Video Clip – Birds of Paradise care and handling

Video Clip – Dahlia care and handling

Video Clip - Gardenia care and handling

Video Clip – Peony care and handling

Video Clip – Lilacs care and handling

Video Clip – Tulips care and handling

Unit 6 – Mechanics and Supplies

Textbook

Lesson 1 – Floral containers

Power point

Worksheet/notes

Lesson 2 - Floral Foam and Holding Devices

Power point

Power point – floral foam supplies

Power point – Using Floral foam

Lesson 3 – Adhesives

Power point

Worksheet/notes

Power point – Glue and Adhesive Supplies

Lesson 4 – Cutting Tools

Power point

Lesson 5 – Picks

Power point

Power point – Picks and Anchor Supplies

Self Evaluation

Test

DVD – Floral Design Theory and Mechanics – Chapter 5 Tools and supplies for floral design

Power point –Preservative Supplies

Power point – Wedding Supplies

Unit 7 – Selecting Wire and Wiring Flowers

Textbook

Lesson 1 – Floral Wire

Power Point

Power point – Tapes and wires

Worksheet/notes

Lesson 2 – Methods of Wiring

Power point

DVD – Floral Design Theory and Mechanics – ch 6 Wiring fresh flowers

Lesson 3 – Floral Taping

Power point

Self Evaluation

Test

Unit 8 – Selecting ribbon and Tying Bows

Textbook

Lesson 1 – Selecting Ribbons

Power point

Worksheet/notes

Lesson 2 – Types of Bows

Power point

Lesson 3 – Tying a Bow

Power point

DVD – Floral design Theory and Mechanics – ch 7 Ribbons and bow tying

Video Clip – Bow Tying Basics

Video Clip – The Tailored Bow

Self Evaluation

Test

Power Point - Candle Technique

[DVD - Flower of the Month](#) – July and Gerbera Daisies

Introduction

Care and Handling

Mini Delights – try this

A Simple Vase – ok to show don't do arrangement

Gerbera Waves – Fun Big Leaves, do as a class

Citrus Zest – Try This

A Hand Tied Bouquet - ok

Gerbera Jewelry – weird don't try this

[DVD – Flower Lover's series](#) – Arranging Flowers in a vase

Introduction
Care and Handling
French Weave Technique
German Armature Technique
Tape Grid Technique

Hess - Floral Design

UNIT 2 – HISTORY OF FLORAL DESIGN

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Unit 2 - Lesson 1 – History of floral design

Objectives:

1. Identify the 2 concepts of floral design which evolved into our modern design.
2. Trace the programs of floral design through the major historical periods.

1.
 - Evolved from the Egyptian & Middle Eastern cultures
 - Further developed by the Europeans
 - Characterized by large, massive designs
2. Oriental style
 - Started in
 - Used by the
 - Characterized as a line design with few flowers used
3. Egyptian period
 - Flowers are arranged in rows in shallow containers, used bright colors
 - Arrangements of neatly piled fruits & vegetables would be placed on feast tables
 - Water lilies & lotus blossoms were placed in elaborate vases, bowls & jars
4. _____ 600 - 146 B.C.
 - Flowers were scattered on tables & streets during banquets and festivals
 - Used garlands and wreaths, these were worn at special events and presented as awards
 - _____, horn-of-plenty, was introduced. It was displayed standing up, rather than on its side.
5. Romans
 - Elaborate use of plant material
 - Scattered roses on tables and floors at banquets
 - Altar gifts of blossom filled scarves were part of religious ceremonies
6. Byzantine period A.D. 320 - 600
 - Arrangements of
 - Formal conical designs with clusters of blossoms at regular intervals

7. _____ A.D. 1400 - 1600

- Large, tall, pyramidal and symmetrically balanced designs
- Documented by the artists of the time
- Loose, uncrowded and airy designs
- Used intense colors to contrast white walls
- Arrangements were _____ the height of the container

8. Baroque period A.D. 1600 - 1775

- Began as _____ oval shaped designs
- Arrangements incorporated a
- The S-curve and _____ arrangements were developed

9. _____ A.D. 1600 - 1750

- Beautifully captured by _____ painters
- Better _____ and more compact than the Baroque style
- Massed, _____ shaped designs with rich colors and an array of flowers

10. Georgian period A.D. 1714 - 1760

- Used a
- Symmetrical, _____ shape
- _____ - a hand-held bouquet that became stylish. These were placed in bowls and became the first centerpiece as we know them today
- Greatly influenced the decorative acts in Colonial America, fan-shaped and triangular arrangements

11. _____ A.D. 1820 - 1914

- Large numbers of flowers were crammed into a compact container
- _____ designs with no focal point
- Unplanned designs with many different colors and flower types
- Attempted to establish rules of floral design

12. Line - mass designs

- Combination of Occidental and Oriental styles of designs
- Present style of design in the U.S.

UNIT 3 – PRINCIPLES OF DESIGN

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Unit 3 - Lesson 1- Floral Design Principals

Objectives:

1. Recognize the principles of balance, proportion and scale, focal point, emphasis, rhythm, harmony and unity in creating a design.
2. Utilize techniques of flower placement to achieve each design principle.

1. List the six principles of design.
 - A.
 - B.
 - C.
 - D.
 - E.
 - F.
2. What are the four types of balance that were discussed in class? Briefly explain each.
 - A.
 - B.
 - C.
 - D.
3. Give the definitions of each of the following terms.
 - A. Proportion

 - B. Scale
4. Select the correct word that matches the definition.

One material dominates over the others and one area has the strongest eye appeal.

 - A. Harmony
 - B. Rhythm
 - C. Emphasis
 - D. Focal Point

Movement of the eye through a design toward or away from the center of interest.

- A. Focal Point
- B. Rhythm
- C. Unity
- D. Emphasis

5. What are the techniques used in creating rhythm in an arrangement?

- A.
- B.
- C.
- D.
- E.
- F.
- G.

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Unit 3 - Lesson 2 –Elements of Floral Design

Objectives:

1. Recognize the elements of line, form, texture, and color in creating a design.
2. Utilize the color wheel.
3. Recognize the proper concentration of color in a design.

1. Name four elements of design.

2. Matching:

- _____ Equal mixture of a primary and secondary color
- _____ Add gray to make a color dull
- _____ Tool to use to understand the uses of color
- _____ Add black to make a color darker
- _____ Three colors that are equally spaced on the color wheel
- _____ Measure of the brightest or dullest color
- _____ Two colors that are opposite of each other on the color wheel
- _____ Natural colors
- _____ Brightness or darkness of a color
- _____ Combinations of colors that are pleasing to the eye
- _____ Three or more unrelated colors, select tints, shades and tones
- _____ One hue with its tints, shades and tones

Color wheel	Primary color	Secondary color
Tertiary color	Chrome	Value
Tint	Tone	Shade
Color harmonies	Monochromatic	Analogous
Complementary	Split-complementary	Triadic
Polychromatic		

3. Define line and give the three types.

4. _____ is the surface appearance of flowers, foliage, container and accessories. May be fine or coarse, smooth or rough, shiny or dull, or satin-like or

velvet-like.

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UNIT 4 – MECHANICS AND SUPPLIES

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Unit 4 – lesson 1 – Flower Identification

Objective:

Classify flowers according to the four groups based on form and shape.

GROUPS OF FLOWERS
BASED ON FORM AND SHAPE

Line	Mass
Filler	Form

Unit 4 – Lesson 2 – Flower selection

Objectives:

1. Identify the most commonly used cut flower.
2. Identify the most commonly used foliage.
3. Identify the availability of flowers and foliage.
4. Identify the colors in which flowers are available.

COMMONLY USED FLOWERS AND FOLIAGE

Name	Availability	Color(s)	Packaging	Uses(s)	Lasting Quality

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UNIT 5 – CONDITIONING AND STORING CUT FLOWERS AND GREENS

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Unit 5 Lesson 1- Flower Deterioration

Objectives:

1. Identify the causes of premature flower determination.
2. Identify the steps in handling a shipment of flowers.

1. List the ten steps in handling a shipment of flowers.

2. List the five most common causes of early deterioration,

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UNIT 6 – MECHANICS AND SUPPLIES

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Unit 6 Lesson 1- Floral identification

Objectives:

1. Recognize the importance of texture, shape, size and color when choosing a container.
 2. Demonstrate the ability to match the appropriate container with the intended floral design.
-
1. Define: Texture
 Shape
 Size
 Color
 2. If you were having a formal dinner in a formal dining room, which container would you use?
 - A. Plastic
 - B. Crystal
 - C. Silver
 - D. B and C
 3. What reason(s) would you use your choice in question 2?
 - 1.
 4. If you have a country, blue and white kitchen, what flowers are you most likely going to use in an arrangement and why?

Unit 6 - Lesson 3 – Adhesives

Objective: Demonstrate the uses of common floral adhesives.

Matching:

1. _____ sticky tape material similar in texture to children=s play dough
2. _____ used to secure floral foam into container
3. _____ used extensively in florist shops and it is bought in solid sticks to use in guns or melted in a melting pot or electric frying pan
4. _____ waxed, stretchy tape that only sticks to itself

- A. Waterproof or Anchor tape
- B. Stem wrap or Floral tape
- C. Floral adhesive clay
- D. Hot glue

5. List the steps on how to tape a wire.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Unit 6 Lesson 5 – Picks

Objectives:

1. Identify the types of picks used in floral design.
2. Demonstrate the operation of a pick machine.

1. What are picks used for?

- A.
- B.
- C.

2. What types of picks are used in the floral industry?

- A.
- B.

3. What is a characteristic of the two floral picks?

- A.
- B.

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UNIT 7 – SELECTING WIRE AND WIRING FLOWERS

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Unit 7 Lesson 1- Floral Wire

Objectives:

1. Select wire of appropriate size for specific flowers and foliage.
2. Identify reasons for use of floral wire.

Fill in the blanks

Flower	Wire Size
Rose	__-22
_____	20-22
Standard Chrysanthemums	18-20
Pompon Chrysanthemums	20-24
Gladiolus	18-__
Snapdragons	20-22
_____	18-20
Stephanotis	__-28
Tulips	20-__
_____	24-28
Stock	18-20
Gerbera Daisy	20-22
_____	22-24

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UNIT 8 – SELECTING RIBBON AND TYPING BOWS

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Unit 8 - Lesson 1- Selecting Ribbon and Tying Bows

Objectives:

1. Select ribbon of appropriate size for a specific design.
2. Identify materials from which ribbons are made.

1. List eight aspects where ribbon is used in the floral industry.

- | | |
|----|----|
| A. | E. |
| B. | F. |
| C. | G. |
| D. | H. |

2. List eight material textures ribbon can be made of.

- | | |
|----|----|
| A. | E. |
| B. | F. |
| C. | G. |
| D. | H. |

3. Write a brief essay describing the important consideration to think about when selecting a ribbon for the design or arrangement.

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DVD – FLOWER OF THE MONTH – JULY AND GERBERA DAISIES

DVD- FLOWER LOVER'S SERIES – ARRANGING FLOWERS IN A VASE

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October

Unit 10 – Bud Vases

Textbook

- Lesson 1 – Flower Selection
 - Power point
- Lesson 2 – Foliage Selection
 - Power point
- Lesson 3 – Accessory
 - Power point
- Lesson 4 – Bud vase construction
 - Power point
 - Video Clip – Rose Budvase
- Self Evaluation
- Test

Unit 11 – Circular Arrangement

- Lesson 1 – Circular Mound Design
 - Power point –step for arrangement
 - Hand out – How to Make a Circular Arrangement
- Lesson 2 – Conical
 - Power point – steps for arrangement
- Lesson 3 – Oval
 - Power point – steps for arrangement
- Lesson 4 – Fan
 - Power point – steps for arrangement
- Self Evaluation
- Test

Halloween

- Power point – trick or treat fun
- Video clip – Creepy Crawly Fun
- Video clip – Halloween Party Arrangement
- Video clip – Halloween Pumpkin

Autumn

- Power point – Autumn Garden Center piece
- Power point – Autumn Harvest Center piece
- Video clip – Artichokes with style
- Video clip – autumn basket
- Video clip – autumn candle sticks
- Video clip –autumn hand tied bouquet
- Video clip – autumn peppers
- Video clip –bronzed autumn
- Video clip –harvest arrangement

Video clip –late summer harvest vase

DVD – Flower Lovers Series – Creative Floral Center Piece

Introduction

Basic care and Handling

Candle light Romance – Must show –oval arrangement

Festive checker board

Contemporary Geometrics – uses orbs

DVD – Flower of the Month – June and Alstroemeria

Introduction

Care and handling

Striped Beauty – looks fun

A Casual Planter – skip

Feathered Beauty – Have students add feather but don't do arrangement

Alstroemeria caddy – skip

Parallel Stems – show but don't do arrangement

Summer Abundance – skip

Wired for fun – Try this

Power point – Centerpiece with candles

Video clip – Ruffled Vase

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UNIT 10 – BUD VASES

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Unit 10 - Lesson 4: Bud Vase Construction

Objectives:

1. Design a one bloom bud vase.
2. Design a 3-bloom bud vase.
3. Design a bud vase for special vase.

2. Steps in Construction

A. Single Bloom

- Step 1 Fill a bud vase with preservative solution to within two inches of the top.
- Step 2 Remove all foliage that will be below the water level. Remove thorns with floral knife or rose strippers.
- Step 3 Cover the rose bloom with your hand and spray the foliage with leaf shine.
- Step 4 Cut the rose stem under water to a length of 1 2 to 2 times the height of the vase.
- Step 5 Wire the rose with a #20 or 22 gauge wire using the straight wire method. Gradually wind the wire around the stem of the rose being careful not to break off leaves.
- Step 6 Insert the flower in the vase and turn to the face or most desirable side toward you.
- Step 7 Cut those pieces of Sprenger or Ming Fern to different lengths and place these so that they arch slightly away from the rose.
- Step 8 Add a sprig of Baby's Breath so that it surrounds the rose inside the foliage.
- Step 9 Tie a bow about the size of a corsage bow. Cut streamers at equal lengths for two streamers of different lengths for three streamers.
- Step 10 Insert the bow in the front center slightly above the rim. Adjust as needed.
- Step 11 Attach a card to a cardette and insert in a way not to hide or distract from the design.
- Step 12 Refrigerate the completed bud vase.

B. 3 Carnation Bud Vase

- Step 1 Prepare floral preservative and fill the bud vase to within two inches of the top.
- Step 2 Spray leather leaf with leaf polish.
- Step 3 Wire the carnations using the straight wire method. Flowers may not need wiring if the stems are strong.
- Step 4 Select the smallest carnation and cut it to twice the height of the container.
- Step 5 Select the medium-sized bloom and cut it one or two inches shorter than the tallest flower.
- Step 6 Cut the largest flower one or two inches shorter than the middle flower.

- Step 7 Remove all foliage from the stems that will be below the vase line.
- Step 8 Insert the flowers in the bud vase. Place the smallest flower in the center, facing up. Stagger the medium flower to the left or right and place the largest flower at the bottom center. Gradually face the middle and bottom flowers toward the viewer.
- Step 9 Select two pieces of Leather leaf which are slightly taller than the flowers and place these back to back behind the flowers. This causes the Leather leaf to stand up straight behind the flowers.
- Step 10 Insert shorter pieces of Leather leaf on each side at a 45 degree angle and in front of all other stems, An optional piece may be inserted vertically in front of the tallest stem.
- Step 11 Insert Baby's Breath and add a bow centrally, slightly above the front rim of the vase. The bow is attached to a wooden pick that is inserted into the bud vase.
- Step 12 Add a card to a cardette and refrigerate.

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UNIT 11 – CIRCULAR ARRANGEMENTS

Hess - Floral Design

Unit 11 -Lesson 1: Circular Mound Design

Objective:

Design and construct a circular mound arrangement.

1. Steps in construction

- A. Select a low round container. Cut 1/3 of a block of floral foam. Saturate the block in preservative solution. Secure the block with waterproof tape making sure the tape does not extend beyond 1 inch of the lip of the container.
- B. Pre-green the arrangement by adding just enough leather leaf tips to define the our dimensions of the width of the design. Do not overly add greenery since this will make the addition of other stems difficult. Spray with leaf shine if desired.
- C. Place four carnations at the base of the container. Place them in a south, north, east and west orientation to the base of the container. Make sure that the flowers touch the lip of the container and are level. This will help to establish unity between the container and the design.
- D. Establish the minimum height of the design by placing the fifth carnation in the center of the floral foam at a height of 1 2 to 2 times the height of the container.
- E. Place additional greenery, including the pieces left after the tips were placed in step 2, in the design. Place 2 large pieces on each side of the center carnation. Spray with leaf shine if desired.
- F. Add the remaining four carnations between the other carnations. Place them on a plane half-way between the center carnation and the bottom carnations. Gradually bend a piece of floral wire between each bottom carnation and the center carnation to establish a curved boundary for placement of these flowers.
- G. Fill the spaces between the carnations with secondary filler pompon mums. Place these in the center of the spaces between the carnations for best effect and utilization of the filler flowers.
- H. It is optional whether to add baby's breath or small filler flowers. If desired, baby's breath can be cut into smaller pieces and lightly added to the spaces between the flowers. Be sure to place the baby's breath evenly throughout the design.

Unit 11 - Lesson 2: Conical

Objective:

Design and construct a conical arrangement.

1. Steps in construction
 - A. Step 1- select a low round or pedestal container.
 - Cut 1/3 of a block of floral foam.
 - Saturate the block in preservative solution.
 - Secure the block with waterproof tape, making sure the tape doesn't extend beyond 1 inch of the lip of the container.
 - B. Step 2- pre-green the arrangement by adding just enough leatherleaf tips to define the outer limits of the width of the design and partially cover the mechanics of construction.
 - Save the pieces of leatherleaf for further use.
 - Do not over add leatherleaf or it will be difficult to add flower stems later.
 - C. Step 3 - place five carnations equidistant around the lip of the container being cautious that they are installed level and that the stems touch the lip of the container.
 - The over-lapping of the blooms will help to develop unity between the design and the container.
 - D. Step 4 - establish the maximum height of the design by placing a 6th carnation in the center of the container at the height of two times the height of the container.
 - In some situations, this height may be slightly higher.
 - E. Step 5. Add two full pieces of greenery on each side of the center carnation.
 - Place additional greenery to fill the spaces in the design.
 - Spray with leaf shine if desired.
 - Don't fill these spaces too full since other flowers will be added and make insertion of stems difficult.
 - F. Step 6- add the remaining five carnations between the bottom flower on a plane half-way between the center and bottom flowers.
 - Use a piece of floral wire by gently curving it to form the conical shape.
 - Use the wire to establish the boundaries of the design.
 - G. Step 7- fill the spaces between the carnations with secondary filler pompon mums.
 - Place them in the center of the spaces between the carnations for best effect and utilization of the material.
 - H. Step 8- it is optional whether to add baby's breath or other small filler flowers.
 - If baby's breath is used, cut into smaller pieces and add it lightly to the spaces between flowers.
 - Place the filler evenly throughout the design.
 - I. Step 9- add preservative solution to the container and mist the design with clear water.

Hess - Floral Design

Unit 11 - Lesson 3: Oval

Objective:

Design and construct an oval arrangement.

1. Steps in construction

- A. Select a pedestal container. Cut 2 of a block of floral foam. Saturate the block in the preservative solution, secure the block with waterproof tape, making sure the tape doesn't extend beyond 1 inch of the lip of the container.
- B. Pre-green the arrangement by adding 6 leatherleaf tips around the lip of the container. Spray with leaf shine if desired.
- C. Place a standard carnation in the center of the container to establish the maximum height of the design. Place the flower One 1 1/2 to 2 times the height of the container.
- D. Place four carnations equidistant around the lip of the container. Be sure each bloom overlaps the lip of the container and the stems touch the lip of the container.
- E. Carnations to gracefully arch outward from the design and near the center flower.
- F. Select four additional carnations to gracefully arch outward from the design. Make sure their placement is half-way between the base and center carnations. Stagger their positions between the base carnations so they will not be placed in rows.
- G. Place filler mini-carnations in the spaces between the standard carnations. There will be more than one bloom per stem. Place the longer stems in the upper spaces and the shorter stems in the lower spaces of the design. Place these filler flowers in the center of each space for best effect and utilization of materials.
- H. Add greenery to the design. Foliage such as sprengeri, boston fern, curved leatherleaf, etc. will repeat the arching effect of the standard carnations. Don't overdo the greenery. Use just enough to hide the mechanics and fill any holes in the design.
- I. Add baby's breath to the design. Other appropriate small filler could include static, spray asters, saladago, or other filler.

Unit 11 -Lesson 4: Fan

Objective:

Design and construct a fan arrangement.

1. Steps in construction

- A. Select a pedestal container. Cut 2 of a block of floral foam. Saturate the foam with preservative solution. Secure the block with waterproof tape making sure the tape doesn't extend beyond 1 inch of the lip of the container.
- B. Uses seven snapdragons to create the fan silhouette. Use a floral wire to help in developing the gradual curved shape. Bend the wire from the bottom snapdragon to the middle snapdragon. Be sure the bottom snapdragon's stems touch the lip of the container.
- C. Place the three remaining snapdragons inside the silhouette near the focal point. The placement of linear flowers in this manner will help to integrate the outer line flowers with the mass flowers.
- D. Place the largest carnation at the focal point area of the design. Place five to seven additional carnations along the outer edges of the design. Wire any flowers with weak stems. Place the remaining carnations between the outer and focal carnations. Approximate equidistance between these.
- E. Add greenery to the design in such a way as to enhance the fan shape of the design. Leatherleaf can be used exclusively or other greenery can be included such as eucalyptus, bear grass, gorse, saladaga, etc. Places some pieces of leatherleaf at the back of the design and to cover the mechanics.

HALLOWEEN

Hess - Floral Design

AUTUMN

Hess - Floral Design

DVD – FLOWER OF THE MONTH – JUNE AND ALSTROEMERIA

DVD – FLOWER LOVER'S SERIES

Hess - Floral Design

November

Unit 15 – Holiday Arrangements

Text book
Power point
Self Evaluation
Test

Unit 18 – Preserving Floral Materials

Text book
Lesson 1 – Methods of Floral Preserving
Power point
Self Evaluation
Test

Unit 19 – Arranging Preserved and artificial Flowers

Text book
Lesson 1 – Types of Artificial Flowers
Power point
Lesson 2 – Arranging Artificial flowers
Power point
Self Evaluation
Test

Power point – Dried Material Supplies

Thanksgiving

Power point - Apple Harvest Centerpiece
Power point – Thanksgiving Centerpiece
Video clip – Contemporary Thanksgiving
Video clip – Feasting Table part I
Video clip – Feasting Table part II
DVD –Thanksgiving with Leanne
Introduction
The Bountiful Harvest – Try This Arrangement
Asian Inspiration – interesting but don't try this
Thanksgiving Nouveau

DVD – Flower of the Month –November and Chrysanthemums

Introduction
Care and Handling
A Grand Topiary – show but don't do
Stately Elegance – maybe
Sheltered Orbs – show
Autumn Centerpiece – ok
Harvest Urn – skip
Candle light Ring – ok

Hess - Floral Design

UNIT 15 – HOLIDAY ARRANGEMENTS

Hess - Floral Design

UNIT 18 – PRESERVING FLORAL MATERIALS

Hess - Floral Design

UNIT 19 – ARRANGING PRESERVED AND ARTIFICIAL FLOWERS

Hess - Floral Design

THANKSGIVING

Hess - Floral Design

DVD – FLOWER OF THE MONTH – NOVEMBER AND CHRYSANTHEMUMS

Hess - Floral Design

December

Unit 14 – Constructing Wreaths

Text book
Self Evaluation
Test

Power point - Orchid Wreath

Unit 21 – Decorating Potted Plants

Text book
Self Evaluation
Test

Power point – Dressing a Poinsettia

Christmas

Power point – Christmas Bundles
Power point – Christmas Candle light centerpiece
Power point – ornamental Whimsy
Power point – Wired for Christmas
Video clip – Christmas Traditions Floral Design
Video clip – Creative Poinsettia
Video clip – Gift Wrapped Christmas Cubes
DVD – Christmas Traditions
 Design Preparation
 Welcoming Wreaths – Try this one
 Cranberry candle light – watch for ideas
 Gardener's paradise – don't do this one
DVD – A New fangled Christmas
 Copper Delight – interesting use of Magnolia leaves
 Generation X
 A Zen Christmas
DVD – The flavors of Christmas
 Care and Handling
 Peppermint or black – show this one
 Lime – skip
 Egg Plant Purple – Skip
 Blueberry blue
 Chocolate brown
 Marshmallow cream – skip

Hess - Floral Design

UNIT 14 – CONSTRUCTING WREATHS

Hess - Floral Design

UNIT 21 – DECORATING POTTED PLANTS

Hess - Floral Design

CHRISTMAS

Hess - Floral Design

DVD – CHRISTMAS TRADITIONS

DVD – A NEW FANGLED CHRISTMAS

DVD – THE FLAVORS OF CHRISTMAS

Hess - Floral Design

Hess - Floral Design